

FORM PTO-1449
(REV. 7-80)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO. 065525.0121

SERIAL NO. 08/935,116

INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

APPLICANT David W. Deaton, et al.

#10

FILING DATE 09/22/97

GROUP 2781

2162

NOV 19 1998

U.S. PATENT DOCUMENTS

*EXAMINER														FILING DATE
	AA													
	AB													
<i>Smg</i>	AC	2	9	9	5	7	2	7	8/8/61	Quade	✓	340	149	
<i>Smg</i>	AD	3	3	1	6	5	3	6	4/25/67	Andrews, et al.	✓	340	146.3	
<i>Smg</i>	AE	3	4	6	5	2	8	9	9/2/69	Klein	✓	340	149	
<i>Smg</i>	AF	3	5	2	8	0	5	8	9/8/70	Bond	✓	340	146.3	
<i>Smg</i>	AG	3	5	3	5	6	8	2	10/20/70	Dykaar, et al.	✓	340	146.3	
<i>Smg</i>	AH	3	5	7	6	5	3	9	4/27/71	Huber	✓	340	152	
<i>Smg</i>	AI	3	6	0	5	0	9	2	9/14/71	Richard	✓	340	146.3	
<i>Smg</i>	AJ	3	6	2	9	8	2	9	12/21/71	Ordower	✓	340	146.3	
<i>Smg</i>	AK	3	7	8	6	4	2	1	1/15/74	Wostl, et al.	✓	340	149	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
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(1)	AL	5	9	1	8	4	9	6	5(A)	Japan	—	—	✓	
(1)	AM	5	8	1	7	8	4	7	5(A)	Japan	—	—	✓	
(1)	AN	5	8	1	5	5	4	7	5(A)	Japan	—	—	✓	
(1)	AO	5	9	9	4	1	6	6	(A)	Japan	—	—	✓	
(1)	AP	5	5	4	7	5	6	0	(A)	Japan	—	—	✓	

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

R.A.	AR		"Front End Electronic Marketing Frequent Shopper & Other Programs"
			Food Marketing Institute, 1991, Carlene A. Thissen.
R.A.	AS		"Perspectives on Electronic Marketing with Emphasis on Promotion Inside Supermarkets", Food Marketing Institute, 1990, Carlene A. Thissen.
<i>no fee 3-11-94 (2)</i>	AT		"What's New in Supermarket Promotion", New York Times, June 18, 1989, Lynette D. Hazelton.

EXAMINER

Steve Gherini

DATE CONSIDERED

6-5-01

*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

- (1) not cited/submitted in parent applications + no copy per 37 CFR 1.98
 (2) not considered in parent applications and no fee per 37 CFR 1.97 for consideration in parent app

FORM PTO-1449 (REV. 7-80)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. 065525.0121		SERIAL NO. 08/935,116									
INFORMATION DISCLOSURE CITATION (Disclose all sheets if necessary)				APPLICANT David W. Deaton et al.											
				FILING DATE 09/22/97		GROUP 2781 2162									
U.S. PATENT DOCUMENTS															
*EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE		
SMH	AA	3	8	3	3	8	8	5	9/3/74	Gentile, et al.	340	152			
SMH	AB	3	8	7	6	9	8	1	4/8/75	Welch	340	146.3			
SMH	AC	3	9	1	4	7	8	9	10/21/75	Coker, Jr., et al.	360	2			
SMH	AD	3	9	4	1	9	7	7	3/2/76	Voss, et al.	235	61.7			
SMH	AE	3	9	8	7	4	1	1	10/19/76	Krukltis, et al.	340	146.3			
SMH	AF	4	0	1	5	7	0	1	4/5/77	Templeton	197	127			
SMH	AG	4	0	2	7	1	4	2	5/31/77	Paup, et al.	235	61.9			
SMH	AH	4	0	5	3	7	3	5	10/11/77	Fondos	235	61.9			
SMH	AI	4	0	6	3	0	7	0	12/13/77	Delarue, et al.	235	474			
SMH	AJ	4	0	8	7	7	8	9	5/2/78	Beery	340	146.3			
R.A.	AK	4	0	8	8	8	7	9	5/9/78	Banka, et al.	235	449			
FOREIGN PATENT DOCUMENTS															
		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION		
													YES	NO	
* (1)	AL	5	6	2	7	4	6	8	(A)	Japan				✓	
* (1)	AM	5	2	1	6	9	4	1		Japan					
	AN														
	AO														
	AP														
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)															
no fee (2) 8-11-94	AR	"In this Computer Age, Who Needs Coupons", New York Times, June 15, 1989, Michael Freitag.													
no fee (2) 8-11-94	AS	"A New Dimension in Marketing", Progressive Grocer, Vol. 66, No. 5, May 1987, pp 133-134, 136, Ronald Tanner.													
* (1)	AT	Lena H. Sun, "Checking Out The Customer," The Washington Post, Sunday, July 9, 1989.													
EXAMINER Steve Gorman										DATE CONSIDERED 6-5-01					
*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.															

* (1) see note (1) on sheet 1 of 13
 * (2) see note (2) on sheet 1 of 13

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INFORMATION DISCLOSURE CITATION (Use several sheets if necessary) <div style="border: 1px solid black; border-radius: 50%; width: 100px; height: 100px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> <div style="writing-mode: vertical-rl; transform: rotate(180deg);">COPY</div> <div style="text-align: center;"> NOV 19 1998 U.S. PATENT & TRADEMARK OFFICE </div> </div>				APPLICANT David W. Deaton, et al.			
				FILING DATE 09/22/97		GROUP 2781 2162	
U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
SMG	AA 4 1 0 7 6 5 3	8/15/78	Krukltis	340	146.3		
SMG	AB 4 1 2 7 7 7 0	11/28/78	Baader	235	474		
SMG	AC 4 1 4 3 3 5 6	3/6/79	Nally	340	146.3		
SMG	AD 4 1 4 8 0 1 0	4/3/79	Shiau	340	146.3		
SMG	AE 4 1 7 6 7 8 3	12/4/79	Eppich	235	474		
SMG	AF 4 2 0 8 5 7 5	6/17/80	Haltof	235	380		
SMG	AG 4 2 4 5 2 1 1	1/13/81	Kao	340	146.3		
SMG	AH 4 2 6 0 8 8 0	4/7/81	Thomas	235	454		
SMG	AI 4 2 7 7 6 8 9	7/7/81	Thomas, et al.	250	567		
SMG	AJ 4 3 5 6 4 7 2	10/26/82	Ku, et al.	340	146.3		
SMG	AK 4 3 8 0 7 3 4	4/19/83	Allerton	324	225		
FOREIGN PATENT DOCUMENTS							
	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO
	AL						
	AM						
	AN						
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
* (1)	AR	"UKROP's Test Data Base Marketing Program Electronic Couponing Tracks Buying Behavior of Valued Customers", Chain Store Age Executive, September, 1987.					
* (1)	AS	"Grocery Stores Copy Airlines With Frequent Flyer Bonuses", Wall Street Journal 3 Star, Eastern, August 7, 1986.					
	AT						
EXAMINER <i>Steve Sharni</i>				DATE CONSIDERED 6-5-01			
*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

* see note (1) for sheet (1) of 13

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U.S. PATENT DOCUMENTS															
*EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE		
SMG	AA	4	3	8	1	4	9	4	4/26/83	Wisner	382	64			
SMG	AB	4	3	9	9	5	5	3	4/16/83	Toyama	382	7			
SMG	AC	4	4	0	4	6	4	9	9/13/83	Nunley, et al.	364	900			
SMG	AD	4	4	3	9	6	7	0	3/27/84	Basset, et al.	235	382			
SMG	AE	4	4	4	1	2	0	4	4/3/84	Hanna	382	7			
SMG	AF	4	4	5	3	0	7	4	6/5/84	Weinstein	235	380			
SMG	AG	4	5	1	0	6	1	5	4/9/85	Rohrer	382	7			
SMG	AH	4	5	2	3	3	3	0	6/11/85	Cain	382	7			
SMG	AI	4	5	4	7	8	9	9	10/15/85	Nally, et al.	382	7			
SMG	AJ	4	6	1	7	4	5	7	10/14/86	Granzow, et al.	235	379			
SMG	AK	4	6	2	8	1	9	4	12/9/86	Dobbins, et al.	235	379			
FOREIGN PATENT DOCUMENTS															
		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION		
													YES	NO	
	AL														
	AM														
	AN														
	AO														
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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)															
* (1)	AR	"S & H, Saffer Reward Frequent Shoppers", Advertising Age, March 16, 1987, p. 22.													
* (1)	AS	"Frequent Buyer Programs Get Off the Ground", Dairy Foods, November 1989, p. 64													
* (1)	AT	"Giant to Test Supermarket Cash Rebates", Washington Post, June 14, 1989, pp. A1, A32.													
EXAMINER <i>Steve Levine</i>										DATE CONSIDERED 6-5-01					
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* see note (1)

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				FILING DATE 09/22/97		GROUP 2781 2162	

U.S. PATENT DOCUMENTS													
*EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
SMG	AA	4	6	7	8	8	9	5	7/7/87	Tateisi, et al.	235	379	
SMG	AB	4	7	2	3	2	1	2	2/2/88	Mindrum, et al.	364	401	
SMG	AC	4	7	7	6	0	2	1	10/4/88	Ho	382	7	
SMG	AD	4	8	1	0	8	6	6	3/7/89	Lord, Jr.	235	379	
SMG	AE	4	9	1	0	6	7	2	3/20/90	Off, et al.	364	405	
SMG	AF	4	0	5	3	7	3	7	10/11/77	Lafevers, et al.	235	61.11	
SMG	AG	4	1	4	3	3	5	5	3/6/79	MacIntyre	340	146.3	
SMG	AH	4	3	9	6	9	0	2	8/2/83	Warthan, et al.	382	64	
SMG	AI	4	5	4	7	7	8	0	10/15/85	Cummins	346	9	
SMG	AJ	4	7	4	8	6	7	3	5/31/88	Barre, et al.	382	7	
SMG	AK	4	7	9	7	9	3	8	1/10/89	Will	382	7	

FOREIGN PATENT DOCUMENTS														
		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
													YES	NO
	AL													
	AM													
	AN													
	AO													
	AP													

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)			
*(1)	AR		"Quaker's Direct Hit", Direct Marketing, Volume 53, No. 9, page 52, January 1991.
	AS		
	AT		

EXAMINER <i>Stere Shavini</i>	DATE CONSIDERED 6-5-01
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ATTY. DOCKET NO. 065525.0121

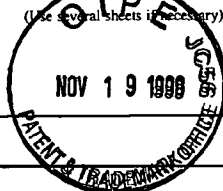
SERIAL NO. 08/935,116

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APPLICANT David W. Deaton, et al.

FILING DATE 09/22/97

GROUP 2781
2162

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
Smg	AA	4	8	0	9	3	5	1	2/28/89	Abramovitz, et al. ✓	382	59	
Smg	AB	4	8	8	2	6	7	5	11/21/89	Nichtberger, et al. ✓	364	401	
Smg	AC	4	8	9	7	8	8	0	1/30/90	Wilber, et al. ✓	382	13	
Smg	AD	4	9	4	9	2	5	6	8/14/90	Humble ✓	364	401	
Smg	AE	4	9	7	5	8	4	1	12/4/90	Kehnemyi, et al. ✓	364	401	
Smg	AF	5	0	1	0	4	8	5	4/23/91	Bigari ✓	364	408	
Smg	AG	5	0	1	4	3	2	4	5/7/91	Mazumder ✓	382	7	
Smg	AH	5	0	5	3	6	0	7	10/1/91	Carlson, et al. ✓	235	379	
Smg	AI	5	0	5	3	9	5	5	10/1/91	Peach, et al. ✓	364	401	
Smg	AJ	5	0	5	4	0	9	2	10/1/91	LaCaze ✓	382	11	
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FOREIGN PATENT DOCUMENTS

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OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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SMG	AA	5	0	7	0	4	5	2	12/3/91	Doyle, Jr., et al.	364	401	
SMG	AB	5	0	9	1	6	3	4	2/25/92	Finch, et al.	235	375	
SMG	AC	4	5	5	4	4	4	6	11/19/85	Murphy, et al.	235	487	
SMG	AD	4	6	7	0	8	5	3	6/2/87	Stepien	364	70	
SMG	AE	4	6	7	4	0	4	1	6/16/87	Lemon, et al.	364	401	
SMG	AF	4	7	0	3	4	2	3	10/27/87	Bado, et al.	364	400	
SMG	AG	4	7	2	2	0	5	4	1/26/88	Yorozu, et al.	364	401	
SMG	AH	4	7	5	0	1	1	9	6/7/88	Cohen, et al.	364	401	
SMG	AI	4	7	9	1	2	8	1	12/13/88	Johnsen, et al.	235	383	
SMG	AJ	4	8	8	5	6	8	5	12/5/89	Wolfberg, et al.	364	401	
SMG	AK	4	9	0	8	7	6	1	3/13/90	Tai	364	401	

FOREIGN PATENT DOCUMENTS

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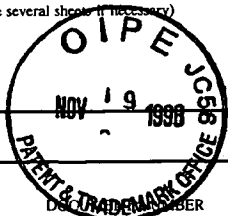
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U.S. PATENT DOCUMENTS

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SMS	AA	4	9	4	1	0	9	0	7/10/90	McCarthy	364	405	
SMS	AB	4	8	8	7	2	0	7	12/12/89	Natarajan	364	401	
SMS	AC	5	0	0	8	5	1	8	04/16/91	Taussig et al.	235	383	
SMS	AD	5	0	9	5	1	9	5	03/10/92	Harman et al.	235	381	
SMS	AE	5	1	2	8	5	2	0	07/07/92	Rando et al.	235	375	
SMS	AF	5	1	7	3	8	5	1	12/22/92	Off et al.	364	401	
SMS	AG	5	1	8	5	6	9	5	02/09/93	Pruchnicki	364	401	
* (2)	AH	5	2	4	9	0	4	4	09/28/93	Von Kohorn- No fee	358	86	
* (2)	AI	5	2	4	5	5	3	3	09/14/93	Marshall	364	401	
* (2)	AJ	5	2	5	3	3	4	5	10/12/93	Fernandes et al.	395	275	
* (2)	AK	5	2	5	1	1	5	2	10/05/93	Notess	364	550	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
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Steve Lharru

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* (2) see note (2) sheet 1 of 13

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PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO. 065525.0121

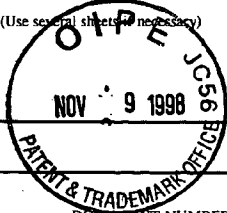
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INFORMATION DISCLOSURE CITATION

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* (2)	AA	5	2	4	5	1	6	4	09/14/93	Oyama ✓	235	379	
	AB												
* (2)	AC	4	8	2	5	0	4	5	04/25/89	Humble ✓	235	383	
* (2)	AD	4	8	3	3	3	0	8	05/23/89	Humble ✓	235	383	
	AE												
	AF												
	AG												
R.A.	AH	5	2	3	7	4	9	6	08/17/93	Kagami, et al. ✓	364	Group 2700	
SMG	AI	5	0	2	5	3	7	2	06/18/91	Burton, et al.	364	406	
SMG	AJ	5	1	1	7	3	5	5	05/26/92	McCarthy	364	405	
SMG	AK	5	2	0	2	8	2	6	04/13/93	McCarthy	364	405	

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Sheet 10 of 13

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*EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
SMK	AA	3	9	4	9	3	6	3	04/06/76	Holm	340	146.3D		
SMK	AB	4	2	0	1	9	7	8	05/06/80	Nally	340	146.3C		
SMK	AC	4	7	9	9	1	5	6	01/17/89	Savit et al.	364	401		
SMK	AD	4	9	3	3	5	3	6	06/12/90	Lindemann, et al.	235	375		
SMK	AE	4	9	8	2	3	4	6	01/01/91	Girouard, et al.	364	550		
SMK	AF	5	0	4	0	2	2	6	08/13/91	Elischer, et al.	382	7	RECEIVED	
SMK	AG	5	0	7	7	8	0	5	12/31/91	Tan	382	7	NOV 25 1998	
SMK	AH	5	2	0	1	0	1	0	04/06/83	Deaton, et al.	382	7	Group 2700	
	AI													
	AJ													
	AK													
FOREIGN PATENT DOCUMENTS														
		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO	
	AL													
	AM													
	AN													
	AO													
	AP													
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)														
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	AT													
EXAMINER		Steve Shovani							DATE CONSIDERED		6-5-01			
*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.														

Sheet 11 of 13

FORM PTO-1449 (REV. 7-80)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. 065525.0121		SERIAL NO. 08/935,116									
INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)				APPLICANT David W. Deaton, et al. #10											
				FILING DATE 09/22/97		GROUP 2781 262									
U.S. PATENT DOCUMENTS															
*EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE		
	AA														
SMG	AB	4	8	2	1	1	8	6	04/01/89	Munakata, et al.	364	405			
SMG	AC	3	9	5	9	6	2	4	05/25/76	Kaslow	235	61.11E			
SMG	AD	4	1	2	4	1	0	9	11/07/78	Bissell, et al.	194	4B			
SMG	AE	4	3	3	2	3	2	5	06/01/82	Manizza	206	216			
SMG	AF	4	6	7	6	3	4	3	06/30/87	Humble, et al.	186	61	NOV 25 1998		
SMG	AG	5	3	1	0	9	9	7	05/10/94	Roach, et al.	235	30	Group 2700		
SMG	AH	5	1	7	9	3	7	5	01/23/93	Dick, et al.	340	825.51			
SMG	AI	4	9	7	2	5	0	4	11/20/90	Daniel, Jr., et al.	455	2			
	AJ														
	AK														
FOREIGN PATENT DOCUMENTS															
		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION		
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	AM														
	AN														
	AO														
	AP														
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)															
	AR														
	AS														
	AT														
EXAMINER		Sten Granin								DATE CONSIDERED		6-8-01			
*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.															

PTO-1449		Application No. 08/935,116		Applicant(s) David W. Deaton, et al.	
Information Disclosure Citation in an Application		Docket Number 065525.0121		Group Art Unit 2781 2162	Filing Date 09/22/97 #10
		U.S. PATENT DOCUMENTS			

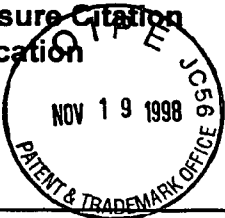
		DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
SMK	A	5,237,620	08/17/93	Deaton, et al.			
SMK	B	5,305,196	04/19/94	Deaton, et al.			
SMK	C	5,327,508	07/05/94	Deaton, et al.			
SMK	D	5,388,165	02/07/95	Deaton, et al.			
SMK	E	5,353,218	10/04/94	De Lapa, et al.			
SMK	F	5,430,644	07/04/95	Deaton, et al.			
SMK	G	5,448,471	09/05/95	Deaton, et al.			
SMK	H	5,592,560	01/07/97	Deaton, et al.			
SMK	I	5,621,812	04/15/97	Deaton, et al.			
SMK	J	5,638,457	06/10/97	Deaton, et al.			
SMK	K	5,642,485	06/24/97	Deaton, et al.			
SMK	L	5,644,723	07/01/97	Deaton, et al.			
SMK	M	5,649,114	07/15/97	Deaton, et al.			

FOREIGN PATENT DOCUMENTS								
		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
SMK	N	EP0511463A	11/04/92	EPC				
SMK	O	EP0512509A	11/11/92	EPC				
	P							
	Q							
	R							

NON-PATENT DOCUMENTS			
		DOCUMENT (Including Author, Title, Source, and Pertinent Pages)	DATE
SMK	S	"Catalina Marketing Unveils New Supermarket Continuity Programs" and "Checkout Direct", <i>Point of Scan - The Newsletter of Electronic Marketing</i> , pp. 1-2.	01/1991
SMK	T	"Frequency Programs: Cashing in on Promotions," by Catalina Marketing Corporation, presented at The Marketing Institute, pp. 1-38	09/11/90
SMK	U	"Der Glaeserne Verbraucher," by E. Schmidt, <i>Elektronik</i> , Vol. 40, No. 23, pg. 42-45 (with English Translation)	11/12/91

EXAMINER <i>Steve Savini</i>	DATE CONSIDERED 6-5-01
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PTO-1449 Information Disclosure Citation in an Application		Application No. 08/935,116		Applicant(s) David W. Deaton, et al. #10			
		Docket Number 065525.0121		Group Art Unit 2781 2162	Filing Date 09/22/97		
U.S. PATENT DOCUMENTS							
		DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
SM	V	5,659,469	08/19/97	Deaton, et al.			
	W						
	X						
	Y						
	Z						
	AA						
	BB						
	CC						
	DD						
	EE						
	FF						
	GG						
	HH						
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION
							YES NO
	II						
	JJ						
	KK						
	LL						
	MM						
NON-PATENT DOCUMENTS							
		DOCUMENT (Including Author, Title, Source, and Pertinent Pages)					DATE
SM	NN	"Electronic Coupons", by David Goldsmith, Target Marketing, North American Publishing Co.					07/87
SM	OO	"Catalina Marketing Corp. Outmaneuvers Citicorp POS", News Release, PR Newswire.					06/16/89
SM	PP	"In-Store Computer Terminals, A Super Marketing Device", by Carole Sugarman, The Washington Post.					05/28/86
EXAMINER <i>Steve Shain</i>				DATE CONSIDERED 6-5-01			
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.							